

# MATTHEW SESNO

Philadelphia, PA 19148  
Phone: 703.740.7957  
E-Mail: msesno@gmail.com  
Site: www.matthewsesno.com



## Objective

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Technically skilled design-developer with experience connecting multiple platforms and languages seeking employment in web development. Strong problem-solving and interpersonal communication skills, hardworking and adaptable in team setting. Individual works cited and online bio found on homepage.

## Skills

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Adobe CC [Photoshop, Illustrator, InDesign, Dreamweaver, Animate]. Languages include HTML5, CSS3, SWF, Python, Javascript, Actionscript, Node JS, J Query, XML. Technical diagnostics, eCommerce, responsive, UX, and mobile design. AutoCAD, Expedition. Hand drawings, web, print, line, logo, typography and branding. Microsoft Word, Excel, Power Point. Fluent in English and Spanish.

## Experience

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### Director of Digital Media

2017-2019

HF MICHELL'S COMPANY: Designed and implemented company's first email advertising program. Webmaster for site with online ordering. Managed multiple projects with prioritized deadlines. Web & graphics.

### Email Designer

2015-2017

PEP BOYS HQ: Worked on first creative team in Marketing dept. Created high volume HTML5 and CSS3 email code for weekly/daily deployment. Content included print and online coupons + offers.

### Graphic Arts Instructor

2012-2015

EXCEL ACADEMY SOUTH: Taught 2 levels of Photoshop Graphic Arts classes and one advanced Yearbook class for over-aged under-credited urban youth in inner city Philadelphia.

### Spanish Instructor

2009-2012

EXCEL ACADEMY NORTH: Integrated writing, verbal, written and communication skills both in English and Spanish for over-aged and under credited urban youth. Eagle award for excellence in duties above and beyond in 2011.

### Independent Graphic & IT Consultant

2011- 2015

FUNARI PUBLIC ADJUSTER: Fit out CAT5/6 wall sockets in office, followed by website, logo and branding creation. Built NAS server for small 8 workstation office.

### Independent Graphic Consultant

Summer 2011

KIERAN TIMBERLAKE: Edited and corrected all photos and line drawings for print production of second monograph, *Manual 2*. Graphic resume in book form.

### Graphic Support/CA Clerk

2006-2009

MGA PARTNERS: Contact for contractors, clients, and product reps. Assisted with hand drawings, line drawings, and renderings. Surveyed, documented, and restored historic drawings to current.

## Education/Certification

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### University of the Arts

2010-2013

CE Certificate of Web Design. Certified professional web design and developer program, with graphics.

### Middlebury College

Graduated-2006

Bachelors of Arts, Joint major Spanish and Art, minor Anthropology. Study abroad in Madrid, Spain 2004. High Honors.

### Harvard Graduate School of Design

Summer 2004

Design Discovery: Architecture Learned many techniques for technical architectural creation and documentation.